



CV

Jacqueline Michael

Art Direction • Digital Design • Prompt Art • Editing • Creative Concept

Creative Art Director with 9 years of experience shaping campaigns for bonprix, Otto, Porsche, Rolf Benz, and more. Based in Cologne.

www.jacquelinemichael.de

Skills

Creative concepts for any scale: visual world-building for product & brand campaigns, social-first content, moving image & print. From a classic billboard to a 360° campaign or even a cool guerrilla sticker design?
I'm up for anything that loves to look good.

From creating and producing single posts to taking an entire channel by the hand: social art direction is a big part of my daily work.

- + Adobe Creative Cloud
- + Figma
- + Midjourney, Sora, Krea, Elevenlabs
- + MS Office

Career

Wongdoody 2021 - present
Digital Creative Art

YA! Your Agency 2020 - 2021
Art Director

YA! Your Agency 2019 - 2020
Junior Art Director

YA! Your Agency 2015 - 2019
Freelance Graphic Design

Education

Cologne International School of Design (TH Köln)
2015-2019 B.A. Integrated Design

Linköping University Sweden
2017 semester abroad

Deutsche POP Akademie
2012-2014 Graphic Design & Photography



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